



**Synigo** Pulse

# Personal work environment

User-friendly  
social intranet &  
digital workspace

The simplest platform



# One central spot

With Synigo Pulse you have everything you need in your personal work environment: social intranet, digital workspace and company data.

## Personal and mobile

Using Synigo Pulse, an employee can work anywhere and on any device. He or she can organize Pulse as they see fit, just like an online version of a physical desktop. Pulse is different from existing solutions. It's turnkey and immediately available. Pulse has a modern and uncluttered appearance, so you can work quickly and intuitively with it.

## Increase employee satisfaction

Synigo Pulse is user-friendly, and its modern technology – clearly presented – makes employees happy. They'll quickly feel right at home using it. Pulse gives your employees the organization in their pocket. They have everything in one place and don't lose time searching for information. Not only does this benefit their productivity, it also improves their employee satisfaction. Easy, practical and beautiful.

## Ready to go

Synigo Pulse is a ready-to-use online application and native app. You can use it to work independently. No hassle with technology or a long customization process.

## Synergy with Microsoft 365

Microsoft 365 offers fantastic tools for internal communication and collaboration, and Synigo Pulse makes smart use of those tools. Pulse helps your organization get more from its investment of time, knowledge and money in the Microsoft platform – including Teams, AD, PowerBi, Microsoft 365 (formerly Office 365), SharePoint, Intune and Azure. Synigo Pulse serves as a beautifully designed front door with quick access to functions you use often, and loads of functionality behind the scenes.

## Ask questions

Synigo Pulse is a social intranet. Employees can use it to share information, inspire each other, ask questions, respond to others, and

Synigo Pulse is a platform with everything an employee needs in order to do his or her work: activities tasks, agenda, notifications, applications, company news, groups and teams in which he or she works with others. The platform consists of a web application (portal), a native app (for Android and iPhone), a Content Management System (CMS), and an API for data integration.

like messages. Employees see what is going on in the organization, which makes interaction throughout the entire organization possible. By asking questions, new connections develop and so do learnings.

## Encourage collaboration

Via the Synigo Pulse portal, employees see what is happening in the groups and teams that are relevant to them. Since activity is organized in teams, employees can easily respond, collaborate, communicate, and share documents with their team. These teams could be departments or project teams, for example, but they could also be a group that's organizing around a specific topic or field. Handy and ready to use, right out of the box.

## Task-focused portal with notifications

Synigo Pulse displays personal notifications for relevant tasks or events. This reduces mouse clicks and prevents important tasks – such as assignment deadlines and approvals – from being forgotten.

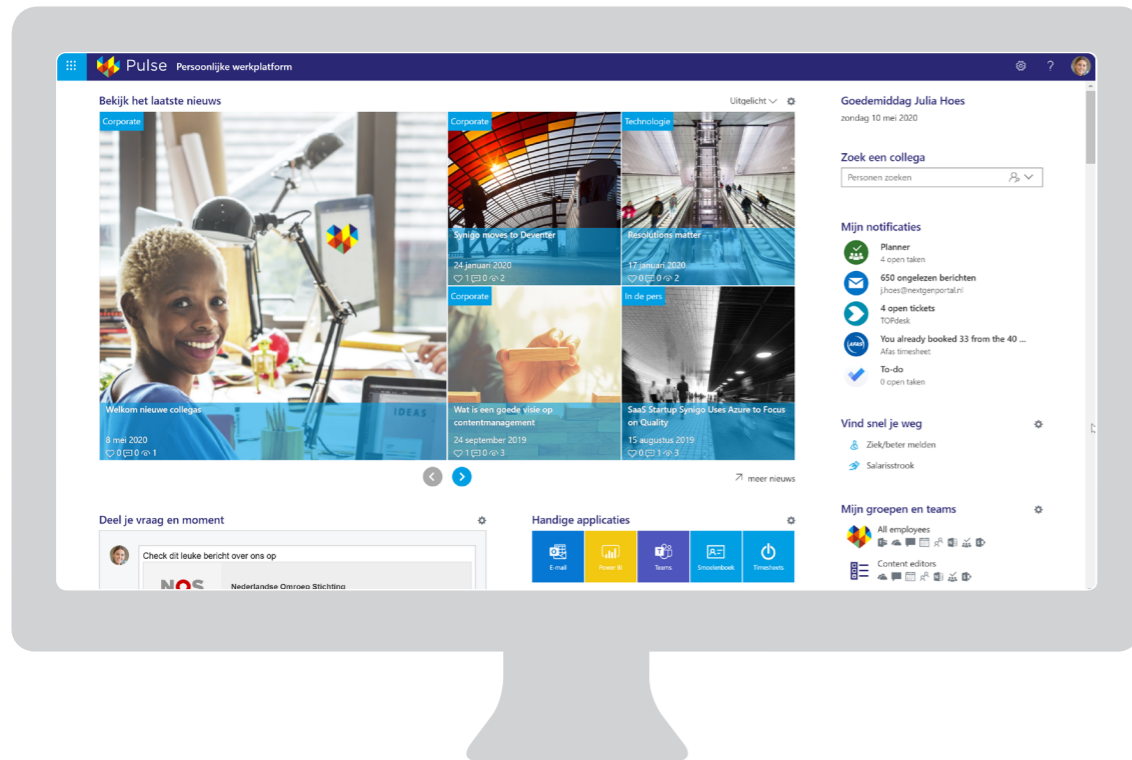
The workspace then becomes a natural part of the working day. These notifications may originate in other systems, such as CRM and ERP systems.

## Nudges

By giving users positive support (called 'nudges'), you encourage intended behavioral changes within the organization. A personal nudge is appealing and leads to desired behavior. Think of, for instance, the notification that you have already completed 28 out of 40 hours or that you have been registered for a course based on your competencies.

## Pulse API for data integration

Synigo Pulse supports professional data integration via the Pulse API. By attractively displaying real-time (or per interval) data from other systems, users see a dashboard where they can find all their tasks, alarms and applications. Pulse supports push and pull data integration and contains standard widgets for displaying data from



other systems. Which layout you choose depends on your information requirements. Notifications and nudges have a summarizing character that you can click through to see the underlying information.

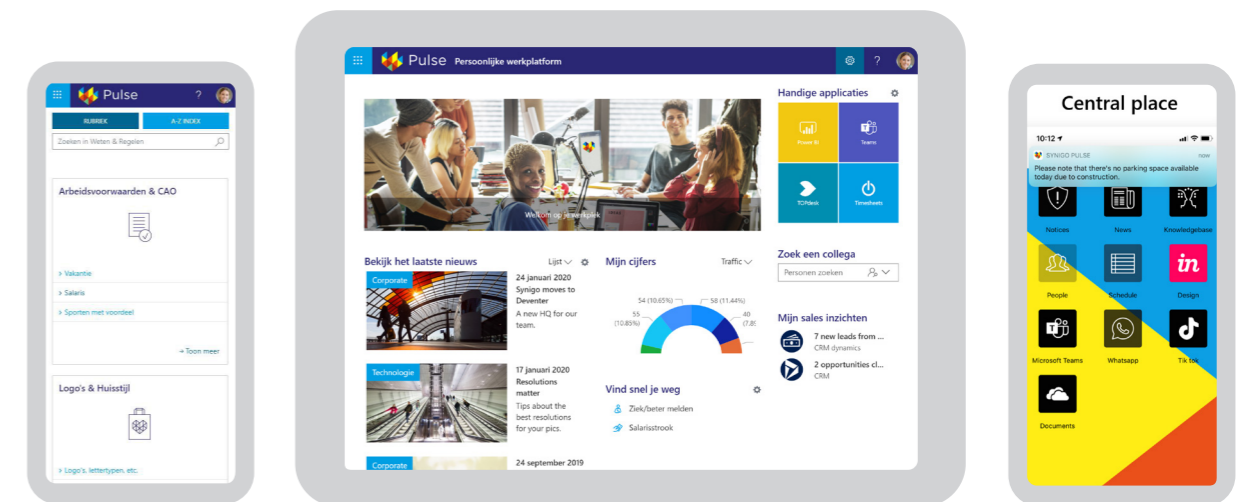
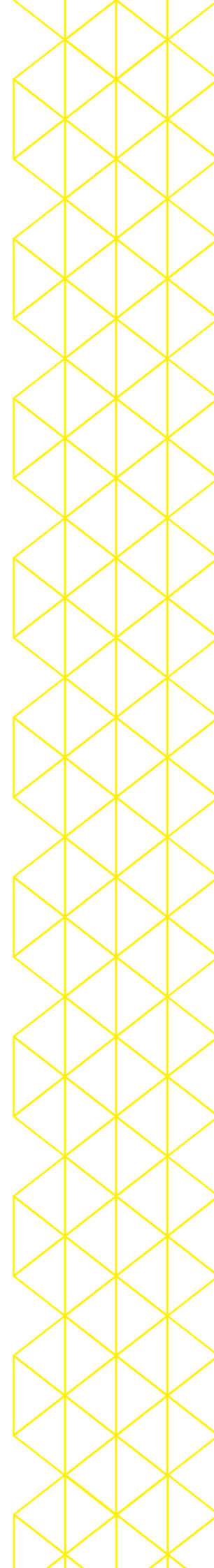
### FAQs, organizational policy and manuals

Make it easy for employees to find the facts, answers and procedures of the organization. For content managers, Synigo Pulse offers a user-friendly CMS in which organizational procedures and quality manuals can be incorporated. What's great about Pulse is that you can instantly turn on your own knowledge database - for example, to offer your CLA, ISO standards, or expertise in a division, product market or work area in a user-friendly manner. The results for your organization include:

- Less time wasted on searching;
- Better and faster provision of information to employees;
- Less busy in departments due to self-service (fewer recurring questions);
- Professional onboarding of new employees in the organization.

### Activities

With the new activities module, you can organize events, activities, training courses, meetups and more. This module promotes bonding with your organization and with each other by showing users where they can get to know each other. The editorial staff can even create content and events, categorize them, and share them with the right target groups. Reaching your target audience is one of the platform's strong features, and you can use it to reach the right person at the right moment. Synigo Pulse also includes a registration function.



### Onboarding

New users enter via their laptop or mobile and are welcomed to their digital workspace in the look & feel of the organization. In just a few steps, a user can modify his or her profile, upload a profile photo and check off what he or she likes or finds interesting. A good start!

### Native app

The native app works on both Android and Apple mobile phones, and can be set up with a unique corporate identity for each target group (using Azure AD).

### As a service

Synigo Pulse is sold as a service in the cloud. Pulse is continuously being refined, so you always have the latest version of Synigo Pulse.

### Prices

Synigo Pulse is available as a license per user per month, with the price depending on the number of users. Pulse is very scalable.

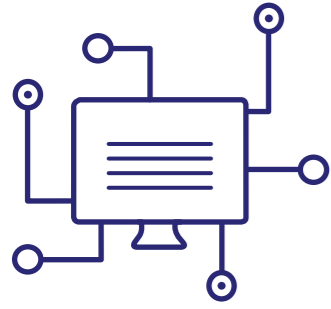
### Technology

Synigo Pulse is a web application and native app that are connected with an Azure AD environment. Synigo Pulse is suitable for mobile, tablet, laptop and desktop.

### Expansion and customization

Make Synigo Pulse work for you. You determine which widgets are added. Link specific company systems and display relevant information on the portal. Specific scenarios can be supported with custom widgets.

# Features



## 1 Personalization & User experience

- **Onboarding:** welcome new users, note interests, upload profile photos
- **Search:** use OneSearch and find documents, colleagues, FAQs, manuals, news
- **My apps:** all your apps in one place.
- **My favorites:** create your own shortcuts
- **Look & feel:** a theme that fits your organization
- **Mobile-ready:** responsive and adaptive for mobile, tablet, laptop and desktop
- **Personalize:** determine what you see and in which order
- **Tasks:** see what you still have to do

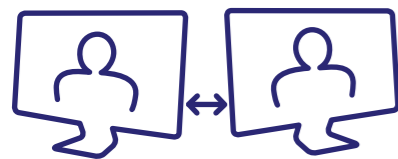
## 2 Communication

- **Activities:** publicize events, activities, training courses, meetups — with registration function
- **Push notifications:** send important content (automatically) based on groups
- **Current news:** publish organizational news by theme, location or organizational unit
- **Quick links:** links to important content, forms and web pages
- **Emergency news:** notifications from the organization, such as ICT disruptions and disasters
- **Highlight:** banner and/or carousel with images
- **Help/Service desk:** immediate answers to FAQs, contact with the Service Desk



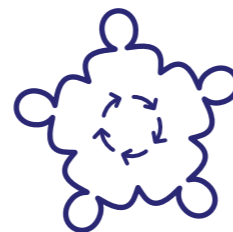
## 3 Interaction with colleagues

- **News:** innovations are added automatically
- **Timeline:** see and be seen, chat, respond directly to colleagues
- **Social media:** Twitter, Facebook, Instagram
- **Birthdays:** congratulate colleagues on their special day
- **News notification:** bottom-up collection of ideas from the organization
- **Head shots:** quickly find colleagues
- **Employee profiles:** integration with employee profiles in Delve



## 4 Collaborate

- **My Groups/Teams:** go directly to messages, documents, team agenda, notes and tasks in the Microsoft 365 groups in which you collaborate
- **Group timeline:** see what's going on in the groups you belong to
- **My team sites:** overview of SharePoint team sites
- **Agenda:** see your recent appointments
- **My tasks:** view the tasks from Planner



Synigo Pulse is a Software-as-a-Service solution that offers the following features and widgets.



## 5 Documents

- **Recent documents:** show the most recent documents
- **Document Management:** display quick links to contracts, files, issues, etc.

## 6 Sharing knowledge

- **Know and arrange:** share central organizational information (such as FAQs, policy, procedures and quality manuals) in a modern way
- **Ask and answer:** user-friendly FAQs
- **Help:** make sure users can get the right information when they have a problem



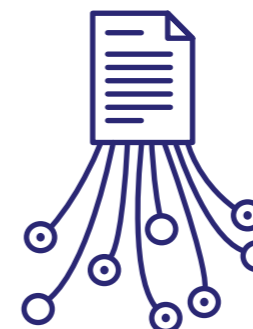
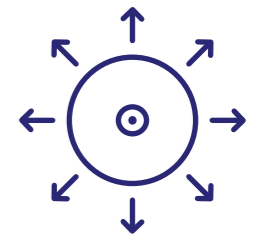
## 7 Integration

- **Own widgets:** create and integrate your own widgets
- **Notifications:** personal notifications from applications and systems
- **Smart lists:** show relevant data from other applications and systems
- **Pulse API:** data exchange between Synigo Pulse and other applications
- **Schedule:** link your scheduling application with Synigo Pulse and Exchange Online
- **OneSearch:** search in TOPdesk and other information systems and/or add your own search sources



## 8 Content Management

- **Target groups:** present content based on Azure AD groups
- **Reports:** generate lists of content modifications
- **RSS feed out:** display content from Pulse in other systems (narrowcasting)
- **Layout:** change the layout in no time
- **Audit trail:** see who has changed what
- **Analytics:** integration with Google Analytics
- **API-driven:** advanced two-way exchange



## 9 External

- Share documents with partners, clients or suppliers
- **Client portal:** create a portal for your customers
- **Dossiers:** let clients, customers or partners view their documents
- **Parent portal:** education portal for parents
- **Guest access:** access without a Microsoft 365 license

# Benefits

1



Increase the connections between colleagues using one central portal.

4



Easy.  
Get started quickly.

2



Increase employee satisfaction with a platform that's user-friendly and integrated with existing company systems

5



Save up to 80% on project costs. Ready to go, so there's no need to reinvent the wheel.

3



No need for technical administration and your own infrastructure

6



Modern and beautifully designed

Finally — a digital workspace that is a social intranet, and a social intranet that is a digital workspace: Synigo Pulse.



Synigo Pulse is the ideal building block in your road map for:

- A turnkey and, above all, friendly social intranet & digital workspace
- Promoting social connections between the organization and users
- Ready-to-use presentation of procedures and quality manuals
- Smart notifications and data integration for task-oriented work
- Digital work environment with information, company news and applications
- Access to a structured Document Management System or contract administration
- A smart intermediate layer for integration with other applications and workflows



## Microsoft 365

Synigo Pulse integrates with the successful Microsoft 365 – the platform for office automation, communication and collaboration that offers:

- Identities, profiles (Azure, SharePoint)
- Email, calendar, contacts (Outlook)
- Presentations and interaction (Sway)
- Collaboration and collaboration (Microsoft Teams)
- Video (Streams)
- FaceTime and chat (Microsoft Teams)
- Group messages and dialogs (Teams, Office Groups and/or Yammer)
- Document Management and archive (SharePoint)
- Photo/image bank
- Notes: record and share (OneNote)
- My team
- Availability of team members
- Assignments (To Do and Planner)
- My documents (OneDrive)
- Shared documents (OneDrive)
- Submitting assignments (Classroom)
- Microsoft Graph



### Our approach

Synigo Pulse is a solution that can be used independently. You'll need a number of skills to put Synigo Pulse into use, the most important ones being communication (content) expertise and technical knowledge of the digital workspace and the Content Management System. Affinity with digital tools and functional knowledge is sufficient.

### What Synigo offers

We help you get going by offering four services:

- 1) Creative workshop to set up your environment.
- 2) Trainings on the use of Pulse and the Content Management System.
3. Substantive coaching in setting up a knowledge bank.
4. Coaching for adoption and end-user guidance.

Synigo works with partners to help you get on your way, both broadly and in depth. We implement this according to your needs and wishes.

### Support

Customers can reach Synigo 24/7 for help and questions. We are available via email, and you'll get a quick response. You can also reach us by telephone during office hours (8:30 AM to 5:00 PM).

### Specific customer requirements

At Synigo, we like to brainstorm with you. We enjoy discussing your specific situation or question, which involves thinking about the integration of data and company systems. Each week, we organize an online consultation hour where you are always welcome to pop in.

### Strong together

Synigo is a partner-driven organization. Partners provide a project with a start and finish and contribute specific expertise. Some examples are:

- Implementation guidance;
- Adoption and organizational knowledge;
- Editorial skills;
- Software development skills for the purpose of data integration.

For advice, contact us at [support@synigopulse.com](mailto:support@synigopulse.com).

## Why Synigo?

At Synigo, we make solutions for people. Solutions that make communication & collaboration easier. Solutions that make people happy. That's why we work with state-of-the-art technology. We are experienced, a little rebellious, and straightforward. What's more, it's just fun to work with us.

## Want to experience it yourself?

Just contact us for a demo, or to discuss how we can further help you.



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